

Joplin High School Choir Department

We have a variety of opportunities including sponsorship of our biggest event, *In the Spotlight Show Choir Invitational!*

Please consider the following packages and individual sponsorship or advertising opportunities, or contact us if you have a specific desire to contribute that we have not included here. All packages include promotion of you or your business on our website and social media platforms.

PACKAGES

***In the Spotlight Invitational Presenting Sponsor Package \$2500**

Underwriter for ***In the Spotlight Invitational*** (our largest event of the year) | Logo on T-shirts | Full page Color Ad in Invitational Program | Business Card Size Black & White Ad in Just Desserts Event Program | Logo on all Promotional Signage for Invitational with 6 dedicated Signs Prominently Posted throughout the Event on 11"x17" | Inclusion of Logo on all Signage Thanking our Donors throughout the Season | Concert Thank You

***In the Spotlight Invitational Supporting Sponsor Package \$1500**

Underwriter for ***In the Spotlight Solo Competition*** | Logo on T-shirts | Full page Color Ad in ***Invitational*** Program | Business Card Size Ad in ***Just Desserts*** Event Program | 2 dedicated Signs Prominently Posted at the Event on 11"x17" | Inclusion of Logo on all Signage Thanking our Donors throughout the Season | Concert Thank You

***Just Desserts Presenting Sponsor Package \$750**

Underwriter for ***Just Desserts*** 2 night Event | Logo on T-shirts | Full page Ad in ***Just Desserts*** Program | Business Card Size Black & White Ad in ***Invitational*** Event Program | Inclusion of Logo on all Signage Thanking our Donors throughout the Season | Concert Thank You

***Soaring Eagle Package \$500**

Single Regular Season Concert Underwriter (Fall, Holiday, Pre-Show, Post Show, or Senior Spotlight) | Logo on T-shirts | Business Card Size Ad in ***Just Desserts*** Event Program | Business Card Size Black & White Ad in ***Invitational*** Event Program | 2 dedicated Signs Prominently Posted throughout the Underwritten Concert on 11"x17" | Inclusion of Logo on all Signage Thanking our Donors throughout the Season | Concert Thank You

***Eagle Pride Package \$400**

Single Regular Season Concert Underwriter (Fall, Holiday, Pre-Show, Post Show, or Senior Spotlight) | Name on T-shirts (single line) | Listing in ***Just Desserts*** Event Program | Listing in ***Invitational*** Event Program | 2 dedicated Signs Prominently Posted throughout the Underwritten Concert on 11"x17" | Inclusion of Name on all Signage Thanking our Donors throughout the Season | Concert Thank You

***Eagle Talon Package \$300**

Single Regular Season Concert Underwriter (Fall, Holiday, Pre-Show, Post Show, or Senior Spotlight) | Listing in ***Just Desserts*** Event Program | Listing in ***Invitational*** Event Program | 2 dedicated Signs Prominently Posted throughout the Underwritten Concert on 11"x17" | Inclusion of Logo on all Signage Thanking our Donors throughout the Season | Concert Thank You

Eagle's Nest Package \$250

Logo on T-shirts | Listing in ***Just Desserts*** Event Program | Listing in ***Invitational*** Event Program | Inclusion of Logo on all Signage Thanking our Donors throughout the Season | Concert Thank You

Eagle Feather Package \$150

Name on T-shirts (single line) | Listing in ***Just Desserts*** Event Program | Listing in ***Invitational*** Event Program | Inclusion of Name on all Signage Thanking our Donors throughout the Season | Concert Thank You

INDIVIDUAL ITEMS

***In the Spotlight* Print Advertising \$150-\$1000**

PROGRAM ADS: full-page (8.5"x11"), half-page (8.5"x5.5"), quarter-page (4.25"x5.5"), business card (3.5"x2"), black & white or full color available, and full-page "*prime location" full color ads available on back cover, back inside cover, front inside cover, or *center spread (17"x11")

STALL ADS: 1 full color 8.5"x14" ad placed in each PAC restroom (4 total)

***Just Desserts* Print Advertising \$50-\$250**

PROGRAM ADS: full-page (5.5"x8.5"), half-page (5.5"x4.25"), business card (3.5"x2"), single line name listing; all ads are black & white

****In the Spotlight* Trophy Sponsor \$50-\$250**

Listing in program as sponsor of specific award (Finals, 2A-5A Mixed Division, Unisex Division, Best Vocals/Choreography/Band, Best Soloist Male/Female, Solo Competition Winners)

***Regular Season Concert Underwriter \$250**

Season Sponsor \$150

Listed as a sponsor in all remaining concert programs

Logo on T-shirts \$150

Name on T-shirts \$100

Concert Thank You \$50

Special Thank You listed in the program for you or your business at all remaining season concerts

In-Kind Donation

Donations of goods or services accepted (food or beverages to sell at concessions, meals for our judges and/or hospitality room, printing of programs and other paper items, etc.). Please contact us if you would like to make an in-kind donation so we can see how best you or your business can support us and we can recognize that support.

CREATE YOUR OWN PACKAGE

Choosing 2 or more items creates a package, which will include promotion of you or your business on our website and social media platforms, a thank you in each concert program, and will be comprised of your selected combination of elements.

Please complete the attached form & return via mail or email to:

Monica Reynolds,
monicareynolds@joplinschools.org Joplin High
School Choir
2104 Indiana
Joplin, MO 64804

All sponsorship responses must be received no later than:

- October 25, 2019 for inclusion on T-shirts
- October 25, 2019 for inclusion on Fall Events (including ***Just Desserts***)
- Dec. 1, 2019 for inclusion on Spring Events (including ***Invitational***)

Questions? Please contact Monica Reynolds via email or at 417-208-8563

Terms & Guidelines

The directors and JHS administration must deem all advertising appropriate and we reserve the right to refuse ads. Ad/logo/name placement is at the discretion of the staff.

*For underwriter, "prime location" ad, and trophy sponsor, please contact monicareynolds@joplinschools.org to verify availability.

Joplin High School Choir Department Support Form 2019-2020

Contact Person: _____

Name of Business (if applicable): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Signature: _____

Your payment and signature authorize Joplin School District to use your logo/registered trademark and company name in the advertisement and on all social media platforms. If you have restrictions on usage, please contact us directly.

Please select your sponsorship options:

**In the Spotlight Invitational* Presenting Sponsor Package ☐ \$2500

**In the Spotlight Invitational* Supporting Sponsor Package ☐ \$1500

**Just Desserts* Presenting Sponsor Package ☐ \$750

*Soaring Eagle Package ☐ \$500

*Eagle Pride Package ☐ \$400

*Eagle Talon Package ☐ \$300

Eagle's Nest Package ☐ \$250

Eagle Feather Package ☐ \$150

In the Spotlight Invitational Print Ads

*Center Spread, color ad ☐ \$1000

*Full-page, "prime location", color ad ☐ \$750 (request location preference) _____

Full-page ad ☐ \$600 (color) ☐ \$500 (b&w)

Half-page ad ☐ \$450 (color) ☐ \$375 (b&w)

Quarter-page ad ☐ \$300 (color) ☐ \$250 (b&w)

Business card ad ☐ \$200 (color) ☐ \$150 (b&w)

Stall ad ☐ \$150 (color)

Just Desserts Print Ads

Full-page ad ☐ \$250 (b&w)

Half-page ad ☐ \$150 (b&w)

Business card ad ☐ \$100 (b&w)

Single Line Name ad ☐ \$50 (b&w)

**In the Spotlight Invitational* Finals Trophy Sponsor ☐ \$250

**In the Spotlight Invitational* Trophy Sponsor ☐ \$150 (3 awards) ☐ \$100 (2 awards) ☐ \$50 (1 award)

*Regular Season Concert Underwriter ☐ \$250

Season Sponsor ☐ \$150

Logo on T-shirts ☐ \$150

Name on T-shirts ☐ \$100

Concert Thank You ☐ \$50 (included if you select 2 or more options)

In-Kind Donation ☐ please contact monicareynolds@joplinschools.org

of items checked _____ Total \$ _____

You will receive an email following the receipt of this form, your payment, and the ad proof (if applicable). If you have not received a confirmation after 3 days of submission, please contact us. Please make checks payable to Joplin High School Choirs. Logo and ad proof preferred format of jpg, gif, or eps; hard copies are fine though the quality of the conversion via scanning cannot be guaranteed. If logo/ad is in another format, please contact Monica Reynolds about compatibility.

*For underwriter, "prime location" ad, & trophy sponsor, please contact monicareynolds@joplinschools.org to verify availability.

